

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kolessar	Group Art Unit:	2623
Serial No.:	09/896,246	Examiner:	Yimam, Harun M.
Filed:	June 29, 2001		
For:	MEDIA DATA USE MEASUREMENT WITH REMOTE DECODING/PATTERN MATCHING		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 2233-1450

AMENDMENT UNDER 37 C.F.R. § 1.121

Sir:

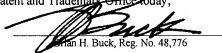
In response to the Office Action dated April 25, 2007, please amend the above-referenced application in accord with the following:

Amendments to the Claims reflected in the Listing of Claims beginning on page two (2) of this Paper; and

Remarks beginning on page 30 of this Paper.

Certificate: I hereby certify that this correspondence is being transmitted via the Patent Electronic Filing System (EFS) to the United States Patent and Trademark Office today,

August **23**, 2007


Brian H. Buck, Reg. No. 48,776